



VIRGINIA

VACEC
Sponsorship Pricing Sheet
Revised June 2024

LEVELS of ANNUAL BUSINESS MEMBERSHIP IN VACEC - COSTS and BENEFITS

Benefits of VACEC Business Membership	Level 7 Senior Partner \$6,000	Level 6 Partner \$5,000	Level 5 Senior Associate Partner \$3,500	Level 4 Associate Partner \$3,000	Level 3 Sponsor \$2,000	Level 2 Exhibitor \$1500	Level 1 Member \$500
VACEC Annual Conference attendee (opt-in) list	✓	✓	✓	✓	✓	✓	✓
Listing on VACEC Website	✓	✓	✓	✓	✓	✓	✓
Company representatives' contact information provided to members and all contacts	✓	✓	✓	✓	✓	✓	✓
Complimentary annual conference registrations	5	4	3	3	3	2	1
Recognition of the company's support in the annual conference program.	✓	✓	✓	✓	✓	✓	✓
Slide of company logo before sponsored session at annual conference	✓	✓	✓	✓	✓	✓	
Opportunity to distribute promotional material before annual conference sponsored session/event	✓	✓	✓	✓	✓	✓	
Complimentary full-page ad in Journal	✓	✓	✓	✓	✓		



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Exhibition table/booth at the annual conference (24 available)	✓	✓	✓	✓	✓	✓	✓
In addition to table/booth, concurrent session slot for presentation during annual conference (18 available)	✓	✓	✓	✓	✓		
Recognition by VACEC Officer during Opening Session of Annual Conference	✓	✓	✓	✓			
Logo on VACEC website with link to company's website	✓	✓	✓	✓			
Top-Section Feature in our monthly newsletter (12 available)	✓	✓	✓	✓			
Letter of introduction from VACEC Executive Director	✓	✓	✓	✓			
Opportunity to reference VACEC Partnership in correspondence	✓	✓	✓	✓			
Lunch/Breakfast/Coffee sponsor at Annual Conference (5 available)	✓	✓	✓				
Email blast about company to all VACEC members and contacts	✓	✓	✓				
Email to specific VACEC members requesting consideration of taking call	✓	✓					
Personal introductions by VACEC staff	✓	✓					
Introduction at VACEC Board of Directors Meeting	✓						
Opportunity to present to VACEC Members	✓						

Content à la carte

Avenue	Benefit	What it looks like	Cost
Webinar	Exposure and recognition on our webinars, which are recorded and uploaded to our YouTube Channel	Opening of the video/stream advertisement (60 seconds max)	Executive sponsorship at \$50 per video
Annual event Evening social sponsor			Exclusive sponsorship: Cost depends on venue and number of participants for the event; flexibility on invoicing strategy
Annual event attendee bag sponsor	Sponsorship for the bags that will be distributed to all conference attendees	All attendees receive a bag with your company logo	Varies depending on the type of bag as well as the number of attendees.